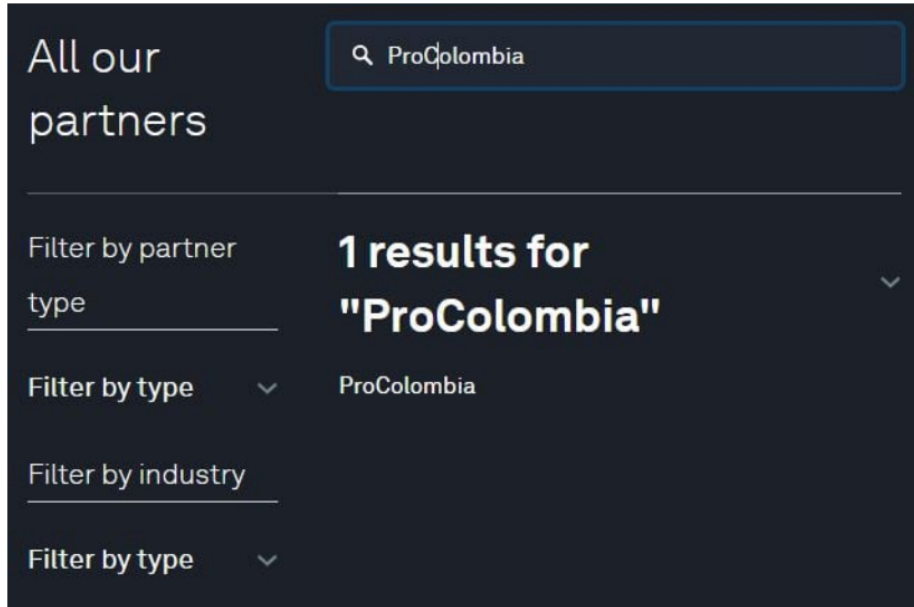


# Carmen Caballero, president of ProColombia, did not go to the World Economic Forum; the entity would have paid millions to attend

USA 18/01/2024 | Updated: 1 hour ago

 By World Nation News Desk



Carmen Caballero, president of ProColombia, who has caused controversy for his frequent absences from meetings of the most importance for the entity, will be seen in his absence from the World Economic Forum, held in Davos, Switzerland.

Although his organization paid more than 4.8 billion pesos for Casa Colombia, to promote tourism and investment, SEMANA learned that there is no official to lead it.

ProColombia is one of the partners of the World Economic Forum. | Photo: WEF official website

SEMANA consulted the event page and ProColombia appears in the list of partners as a partner, together with companies such as PepsiCo, Mitsubishi, Discovery, Chanel, **Ecopetrol** and the Isa Group, a Colombian company with majority percent owned by **Ecopetrol**.

After investing in the membership, which means that only the president of the companies has access to the auditorium, the tickets are bought and the accommodation in Davos is paid, which is a luxury in the middle of the event, due to the high hotel occupancy.



This is the house rented by the Government of Gustavo Petro as a tourist showcase in Davos. | Photo: Presidency

Even within the contract of Casa Colombia, a translator was hired for more than 50 million pesos. This medium knows that it is only for Caballero, because the rest of the officials of ProColombia can speak English.

From ProColombia, the vice president of investment, the Marketing manager, the Government manager, the director of Alliances, a photographer and the head of the German office attended the event. Caballero, one day before the start of the event, canceled his trip for unknown reasons.

In December 2023, SEMANA revealed emails that showed the failure of an official close to the first lady, Verónica Alcocer, to fulfill his duties.

According to the evidence, Caballero did not arrive on time for his appointments, rescheduled several times those who wanted to meet with him, sent delegates to important events and did not prepare to achieve the objectives of the mission of the entity.

"Let's see if you can help us. The thing is that, since ProColombia requested the appointment, we responded, but it was not confirmed. Now for the second time we sent an email from the ambassador's office for Monday

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but it was not confirmed. Now, for the second time, we sent an email from the ambassador's office for Monday at 3 pm, but we have not received any information," the embassy official told him.

The appointment did not happen, so the Panamanian spoke again: "I feel sorry for the ambassador because that request came from the Presidency of ProColombia. There is nothing concrete on their part now. The ambassador made an appointment two times and did not they say anything. So, well, we listen."

President of ProColombia, Carmen Caballero. | Photo: WEF

There is also evidence that the president of the entity also did not go to the National Day at the Spanish Embassy in Colombia, the National Day of China, a meeting at the South African embassy, a forum at the Korean Embassy, Dialogue. Colombia at the Colombian Chamber of Investment and Commerce and the National Day of Romania.

SEMANA asked ProColombia to explain Caballero's absence, but still no answer.



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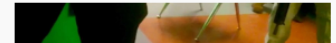
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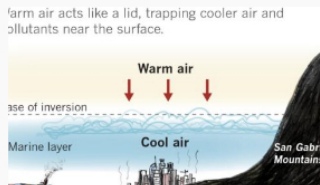
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