

SI QUIERE MÁS INFORMACIÓN DE WSJ.COM  
ESCANEE ESTE CÓDIGO Y SUSCRÍBASE

PHOTO: GETTY IMAGES/ISTOCKPHOTO

contact-lens solution, baking soda, glitter.

## 45. Sidewalk Chalk

Cheer on essential workers by writing thank yous outside your home, draw a picture for passing neighbors or scrawl a surprise message outside a friend's house.

## 46. Guess the Artist

Kids try to name the legends behind famous works. Make it so they never look at a Campbell's soup can the same way again.

## 47. Photo Albums

Create a book of pictures with help from sites like Snapfish and Shutterfly. Hard to go completely screenless on this one but you can hold the result in your hands.

## 48. Spirograph

The vintage toy now claims the educational benefits of STEM, four letters that seduce parents.

## 49. Origami

Paper cranes in vibrant colors brighten the strictest quarantine.

## 50. Window Drawings

Get neighbors on a list-serv to tape up handmade drawings of the same thing, then

take a walk and see how many you can spot.

## 51. Paint Easter Eggs

Try decorating wooden versions. Go big with a goose egg.

## 52. Dye Easter Eggs

Blow out the insides and try everything from shaving cream to splatter art.

## 53. Papier-mâché Piñata

Candy and sticks, what's the problem?

## 54. Calligraphy

Books like "Modern Calligraphy for Kids" break the craft into small steps.

## 55. Coloring

The Colorscape app turns family photos into printable coloring pages.

## 56. Friendship Bracelets

The kids can make a collection for all the besties they cannot see.

## 57. Face Painting

Use stencils or temporary tattoos if steady hands are not your thing.

## 58. Bob Ross Experience

Follow along with the 80s and 90s art show host known for his groovy take on mountains and clouds. Screens required but we're looking the other way.

## 59. Birdbox

Build a spring nesting box for birds using plans from nest-watch.org.

## 60. Puppets

Organize your dresser, weed out a sock that no longer sparks joy and draw eyes on it.

## NEW HOBBIES

## 61. Magic

Teach your child how to throw up playing cards. It's a thing.

## 62. Dog Tricks

We love a dimwitted dog, don't get us wrong, but clever pets might be more gratifying for this one.

## 63. Fly a Kite

Kids can make their own kites using straws, string and paper. Newspaper works—this story, even, for those with home delivery.

## 64. Plant a Garden

"No, beet it! I don't carrot all for gardening." (Farm humor from the Old Farmer's Almanac.)

## 65. Build a Terrarium

Baby tears, lucky bamboo and nerve plants are aptly named terrarium greenery for this anxious moment.

## 66. Juggling

Start with two simple objects and add more to increase the challenge.

## 67. Hair Braiding

Tutorials abound. If braids are too hard, try the Booksmart hair balaclava for laughs.

## 68. Fishing

Find a secluded spot, get a rod and go. Try a barbless hook—it's easier to remove and many areas don't allow barbed hooks anyway.

## 69. Flower Picking

Press early blooms in wax paper tucked inside heavy books. Later, when screens are allowed, identify flowers and foliage with nature apps like Seek.

## MUSIC

## 70. Name that Tune

Playing songs and making kids guess the artist is good for at least five minutes of entertainment.

BY ELLEN GAMERMAN

LEA LA VERSIÓN COMPLETA EN WEB

## MARY ANASTASIA O'GRADY



MARY ANASTASIA O'GRADY WRITES "THE AMERICAS," A WEEKLY COLUMN ON POLITICS, ECONOMICS AND BUSINESS IN LATIN AMERICA AND CANADA THAT APPEARS EVERY MONDAY IN THE JOURNAL.

## No Gasoline in Venezuela

Researchers at the New York Institute of Technology's College of Osteopathic Medicine report that a vaccine long used against tuberculosis may mitigate the effects of Covid-19, reducing the fatality rate.

The study—preprinted on March 24 and awaiting peer review—offers hope to countries in Latin America. As it turns out, in a region where many people can't afford to lose income by staying home and public-health systems are weak, there is also a history of administering the Bacillus Calmette-Guérin tuberculosis vaccine to children. The researchers report a high correlation between countries with fewer coronavirus fatalities and those with long-standing BCG vaccination programs.

"The earlier that a country established a BCG vaccination," the researchers write, "the stronger the reduction in their number of deaths per million inhabitants." Venezuela seems to have had a universal BCG vaccination policy in the mid-20th century. If the study's analysis is correct, the nation may be spared the worst of Covid-19.

Yet Venezuelans now face a new existential threat: a fuel shortage. As the crisis unfolds it is squeezing the supply of transportation, which in turn is making it increasingly difficult to produce and distribute food and potable water, and to manage waste disposal.

Many more Venezuelans may die in the next few months from the spread of other diseases, untreated chronic illnesses, injuries or malnutrition caused by extreme gasoline shortages.

Venezuela's capacity to produce oil and petrochemicals began its long decline not long after Hugo Chávez purged the state-owned oil company PdVSA of about half its skilled workforce in 2002-03. In the years that followed he replaced those employees with political loyalists and added more as he expanded the company's mission to include social causes. One important milestone was a 2012 explosion at the Amuay Refinery on the Paraguana peninsula. The regime blamed the disaster on sabotage but a report commissioned by the opposition pointed to a propane leak caused by poor maintenance.

The Paraguana Refinery Complex—which also includes the Cardón Refinery—and other refineries around the country once produced more than 510,000 barrels a day of gasoline and diesel. That was enough to meet domestic demand and to sell abroad. Amuay was partly repaired after the big fire, but the supply of high-octane gasoline declined 50%. Today neither Amuay nor any other Venezuelan refinery is operating.

The problem of deterioration could be ignored for a time because

demand for fuel slowed along with the economy. The regime continued to send crude to the U.S. Gulf Coast and to import gasoline made there by Citgo.

In February 2019, in an effort to restore democracy in Caracas, the Trump administration put Citgo assets under the control of Venezuelan interim President Juan Guaidó. The company ceased supplying Venezuela. Mr. Maduro turned to bartering crude for gasoline with Russia's Rosneft, Spain's Repsol and Italy's ENI.

The international oil-price crash has been a blow to the value of Venezuelan crude, which has fallen to between \$10 and \$15 a barrel. As U.S. sanctions have tightened, buyers have demanded greater discounts to compensate for the risks. Rosneft recently turned over its Venezuelan business to the Kremlin, suggesting that doing business with the South American oil producer is more trouble than it's worth.

The Maduro regime is broke—not counting drug-trafficking profits—but it continues to ship diesel to Cuba and maintains a tradition of retailing gasoline for pennies. Now a nation accustomed to cheap, plentiful fuel is paralyzed. People who own cars can't fill up. Propane isn't delivered in most places anymore, leaving Venezuelans without cooking fuel. Ambulances can't answer calls. Farmers can't run machinery or get crops to market.

Writing in the Venezuelan online newspaper Tal Cual on April 1, Valentina Rodríguez Rodríguez documented long lines at pumps and many closed gas stations around the country. Headline: "Gasoline shortage in Venezuela spreads faster than Covid-19."

On Friday the Associated Press reported that it has seen an invoice from Maroil Trading Inc. billing "PdVSA 12 million euros last month for the purchase of up to 250,000 barrels of 95-octane gasoline." The company is owned by Venezuelan shipping tycoon Wilmer Ruperti, who made a fortune as a Chávez government contractor. AP reported that Mr. Ruperti declined to comment on the matter. Whether the shipment will collide with President Trump's decision to double U.S. military resources in the Caribbean, including destroyers and surveillance planes, is interesting to contemplate. But even if it gets through, it is equal to only a week's supply.

Meanwhile the regime says it intends to repair the El Palito refinery in Carabobo but industry veterans say that's a heavy lift. Another option for Mr. Maduro would be to deport his Cuban bodyguards and spies, to step aside and allow for elections. If he refuses, he may kill more people than any virus.

raging brands to relax their blocking measures.

Matt McLaughlin, chief operating officer of brand-safety company DoubleVerify Inc., said advertisers shouldn't block their ads from content with virus-related terms "when these words appear on trustworthy news sources."

As mainstream advertisers back away from virus news, some of those ad slots are being sold through the automated marketplaces to companies with questionable pitches and products. Ads for "miracle cures" have appeared alongside journalism about the outbreak, for example.

"Our N95 Respirator Mask Filters All The Bad Stuff," reads one ad from Best Dang Stuff, featuring images of a cloth mask. Its ads appeared on news sites including Yahoo in March, according to Pathmatics.

Best Dang Stuff didn't respond to requests for comment.

Ivan Markman, chief business officer of Yahoo parent Verizon Media, said Yahoo supports industry initiatives encouraging brands to support trusted news content. Verizon Media is a subsidiary of Verizon Communications Inc.

DoubleVerify said it has begun filling brand-unsafe ad slots with public-service announcements about the coronavirus instead of its usual placeholder image of white clouds against a blue sky.

Ad-tech company Amobee Inc. is buying ad slots in news stories and filling them with announcements created by the World Health Organization and the Centers for Disease Control and Prevention.

"If we're gonna have a lot of inventory that's not being utilized, maybe we can use it for a social good," said Philip Smolin, Amobee's chief strategy and revenue officer.

BY PATIENCE HAGGIN AND SAHIL PATEL

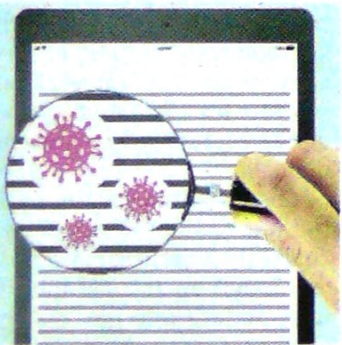


ILLUSTRATION BY EMIL LENDOF/THE WALL STREET JOURNAL; PHOTOS: ISTOCK

chief revenue officer at Dow Jones. Dow Jones, publisher of The Wall Street Journal, is a unit of News Corp.

When brand-safety firm Integral Ad Science deems an ad slot unsafe for the brand that bought it, it fills the slot with an ad for its own service. Those ads became nearly twice as common last week, according to ad-tracking firm Pathmatics Inc.

Publishers and firms that specialize in brand safety are encour-